

Committee Notes – Joint Meeting
Security Committee- Hollywood Entertainment District, Sunset and Vine BID
March 10, 2011

Attendance: HED Committee Members Present: John Tronson, Chairperson; Dan Chismire, Phil Royle, and Thaddeus Smith. Not Present: Carol Massie, Jim McPartlin, and Mark Supper. SVBID Committee Members Present: Fred Rosenthal, Chairperson; Richard Falzone, Fabio Conti, Roxanna Sassanian. Not Present: Patrick Olmstead. Liaisons: Mike Harkins, Joe Salazar, Andrews International; Not Present, LASD; Captain Girmala, LAPD; Angela Motta, Council President Eric Garcetti's Office; Rudy Salinas, PATH. Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Matt Balke, Melissa Biethan, Gerard Zacher, Paul Louis Harrell, Mitchell Schonberner, Community Activists; Howard Ferguson, Hollywood Frontier.

- I. Call to Order: The meeting was called to order by Chair Persons Fred Rosenthal and John Tronson at 10:02 a.m.
- II. Public Comment: Matt Balke discussed his concerns with issues pertaining to the Hollywood Characters.
- III. Meeting Notes: The committee approved the meeting notes from their February 10, 2011 meeting.
- IV. Reports
 - A. Report from Andrews International: Joe Salazar discussed with the committee several of the ongoing outreach efforts BID security has been involved with in the area. Additionally, BID patrol and LAPD have continued to monitor the apartments at Selma and Highland, which were previously used as a site for "squatters" in the BID. Lastly, Salazar reported that radio calls into the Security office are still on the rise, and that officers have maintained a proactive stance of reaching out to business owners in both BID areas.
 - B. Report from LAPD: Captain Girmala informed the committee that the LAPD has also noticed a large influx of transient individuals in the Hollywood area. Captain Girmala commended the BID and PATH for their help with outreach and stressed the continued importance of their partnership with the LAPD. Crime in the area continues to fall, however the LAPD asks that visitors and locals please continue to be smart about not leaving phones, computers, and other valuable items in plain sight, especially in vehicles. Captain Girmala also reported that activities related to both the NBA All Star Weekend and Oscar's went very smoothly this year.
 - C. Report from LA Sheriff's Department: Not in attendance
 - D. Report from LA City Attorney's Office: Not in attendance.

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V. Old Business

A. Update on Activities Related to Community Impact Team/Sidewalk Nuisance Abatement: Kerry Morrison reported that the Impact Team is currently working on signs that will be placed in the area to notify tourists and locals that mandatory payment for photos is not necessary, and that Characters, CD Vendors, and other vendors on the public sidewalk are independent of any agency and work solely for donations. The team hopes to start the campaign, which is being called “Hollywood Safe Sidewalks,” sometime in the next few months.

B. Homeless Registry Revisited: Morrison informed the committee that there will be a “One Year after the Registry” event that will be held in April 2011. The event will give an update as to what activities have occurred, and how many individuals have been housed in Hollywood since the registry was originally completed last April 2010.

VI. New Business

A. Street Closures – Answer LA will be hosting an anti war March on Saturday (3/19). and on Sunday (3/20) Hollywood Boulevard will be closed due to the L.A. Marathon. Info related to both events’ street closures will be listed on NavigateHollywood.com.

VII. Next Meeting: The next meeting was scheduled for Thursday, April 14, 2011 at 10 a.m. in Suite 200 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chairs Fred Rosenthal and John Tronson at 10:32 a.m.